



SPONSORSHIP OPPORTUNITIES

The *Black Cat Ball* is our premiere event and attracts over 300 business and community leaders along with many local and state government representatives. The evening includes cocktails and hors d'oeuvres, dinner, live and silent auctions and entertainment for our guests to dance the night away while supporting a great cause.

Presenting Sponsor ~ \$10,000 (Exclusive Sponsorship) - **SOLD**

- 🐾 Name and logo prominently displayed on event invitation and event program.
- 🐾 Name and / or logo on event promotional materials.
- 🐾 Name and /or logo displayed on-site, including table signage.
- 🐾 Name and logo on the home page of the NAHS website.
- 🐾 Two complimentary tables of 10.
- 🐾 One complimentary foursome at our annual *Putts for Pets* Golf Outing the following year.
- 🐾 Complimentary full-page ad in the event program. (Ad to be provided by Sponsor)
- 🐾 Promotion in all press releases, PSA's, and our monthly e-newsletter, *Whiskers and Tails*.
- 🐾 Guest Gift Bag promotional and marketing opportunities.
- 🐾 Special speaking time during event.

Grand Benefactor Sponsor ~ \$7,500

- 🐾 Name and logo prominently displayed on event invitation and event program.
- 🐾 Name and / or logo on event promotional materials.
- 🐾 Name and /or logo displayed on-site, including table signage.
- 🐾 Name and logo on *Adoption Pages* of the NAHS website.
- 🐾 One complimentary table of 10.
- 🐾 One complimentary twosome at our annual *Putts for Pets* Golf Outing the following year.
- 🐾 Complimentary ½ page ad in the event program. (Ad to be provided by Sponsor)
- 🐾 Promotion in all press releases, PSA's, and our monthly e-newsletter, *Whiskers and Tails*.
- 🐾 Guest Gift Bag promotional and marketing opportunities.
- 🐾 Special speaking time during event.



Benefactor Sponsor ~ \$5,000

- 🐾 Name and logo on event invitation and event program.
- 🐾 Name and /or logo on event promotional materials
- 🐾 Name and / or logo on on-site signage.
- 🐾 Name and logo displayed on the NAHS website.
- 🐾 Complimentary seating for six at the event.
- 🐾 Complimentary two-some at our annual *Putts for Pets* Golf Outing the following year.
- 🐾 Complimentary ¼ page ad in the event program. (Ad to be provided by Sponsor)
- 🐾 Special mention in all press releases, PSA's, and our monthly e-newsletter, *Whiskers and Tails*.
- 🐾 Guest Gift Bag promotional and marketing opportunities.
- 🐾 Special introduction during event.

Patron Sponsor ~ \$2,500

- 🐾 Name and logo on the event program.
- 🐾 Name and /or logo on selected promotional materials.
- 🐾 Name and logo on selected on-site signage.
- 🐾 Name and logo displayed on the NAHS website.
- 🐾 Complimentary seating for four at the event.
- 🐾 Complimentary ¼ page ad in the event program. (Ad to be provided by Sponsor)
- 🐾 Special mention in all press releases, PSA's, and our monthly e-newsletter, *Whiskers and Tails*.
- 🐾 Guest Gift Bag promotional and marketing opportunities.

Shelter Friend Sponsor ~ \$1,000

- 🐾 Name in event program.
- 🐾 Name listed on the NAHS website.
- 🐾 Special mention in all press releases and our monthly e-newsletter, *Whiskers and Tails*.
- 🐾 Guest Gift Bag promotional and marketing opportunities.

Two Paws Up Sponsor ~ \$250

- 🐾 Name in event program.
- 🐾 Name listed in our monthly e-newsletter, *Whiskers and Tails*.

